

Assignment Innovative Performance

Classical music exists within a historically developed 'habitus' characterized by the 'Classical Code' which itself is full of meaning. For many members of society, this Code may be a functional barrier to the understanding and enjoyment of the music itself. The ability to reach out to this audience may therefore be dependent on the construction of an alternative mode of presentation which communicates a different meaning.

Your assignment is to design an innovative performance based on alternatives to the 'Classical Code' which will enable you to reach out to a new audience. Don't limit yourself to the alternatives that are given. There are even more possibilities. Motivate your innovation using the questions below, referring to the literature you have read when relevant.

1. Give your motivation for creating and producing an innovative performance. Discuss aesthetic, entrepreneurial, historical, philosophical, political, or social reasons for innovation.
2. Discuss the social relevance of your performance. In what manner will your performance make it possible for you to 'connect' to the world in which we are living and to the audience for whom you will be performing?
3. Describe your audience in terms of education, social status, financial means, and aesthetic interests and give your reasons for wanting to perform specifically for this audience.
4. Identify the elements of the traditional classical concert (the 'Classical Code') which you have modified. Describe the modifications and motivate them on the basis of the aesthetic, entrepreneurial, historical, philosophical, political, or social relevance of your performance.
5. Identify the elements of traditional classical concert (the 'Classical Code') which you have maintained and explain why you are maintaining them, motivating your choices on the basis of the aesthetic, entrepreneurial, historical, philosophical, political, or social relevance of the performance.
6. Describe the situation or location of your performance in the context of your performance concept and state the aesthetic, entrepreneurial, historical, philosophical, political, or social reasons for choosing this location or situation.
7. State how you intend to attract (or approach) your audience and why you think your approach will be successful.
8. Name the piece or pieces you will be performing, the style or styles, the instrumentation and duration of the performance as well as possible changes you have made to the original score (if there is one) and give your reasons for performing this particular music.